

#EBF17



EUROPEAN BUSINESS FORUM 2017

Odense, Denmark

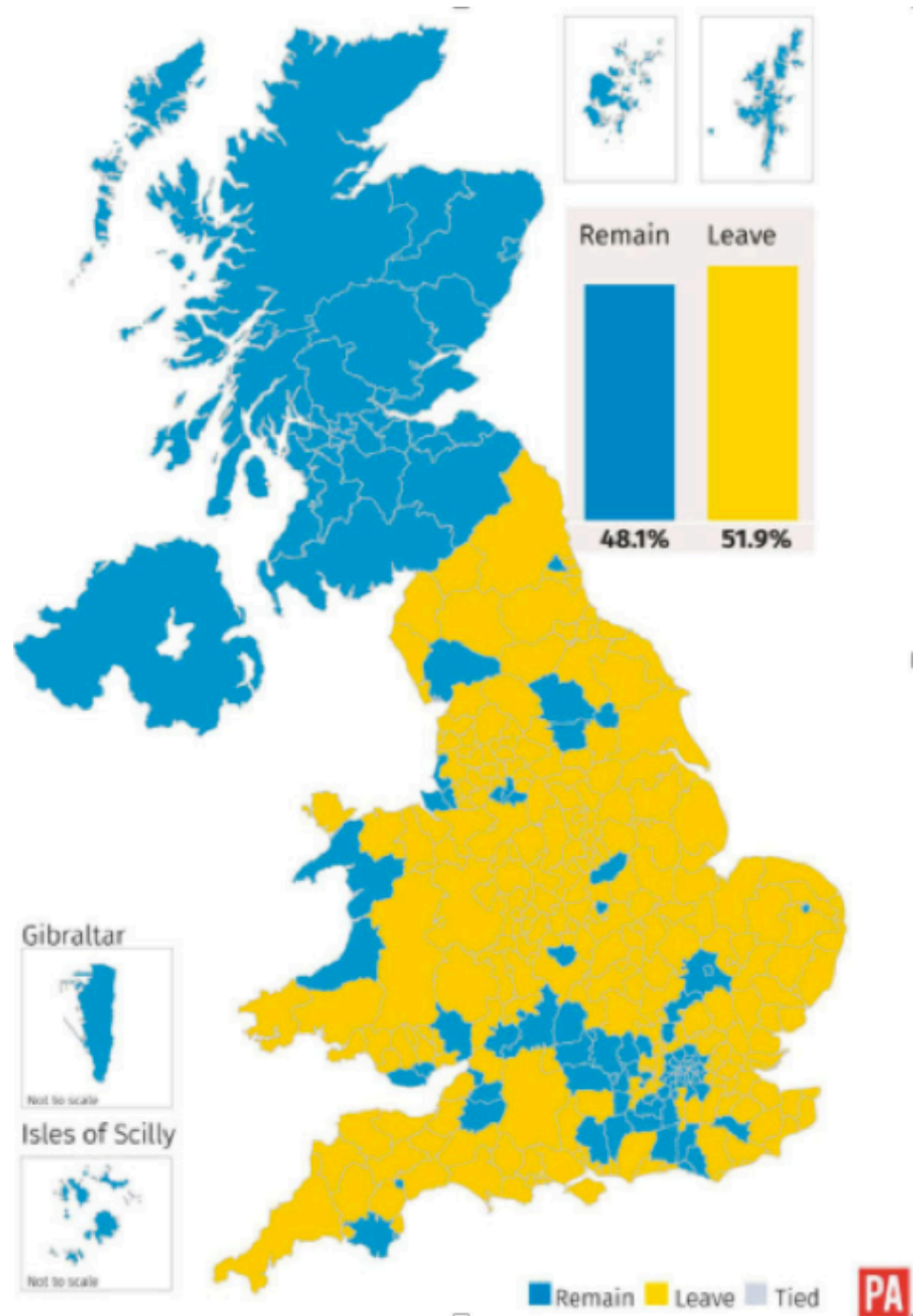
#EBF17

Reconciling Globalization and Democracy

Alexander Betts

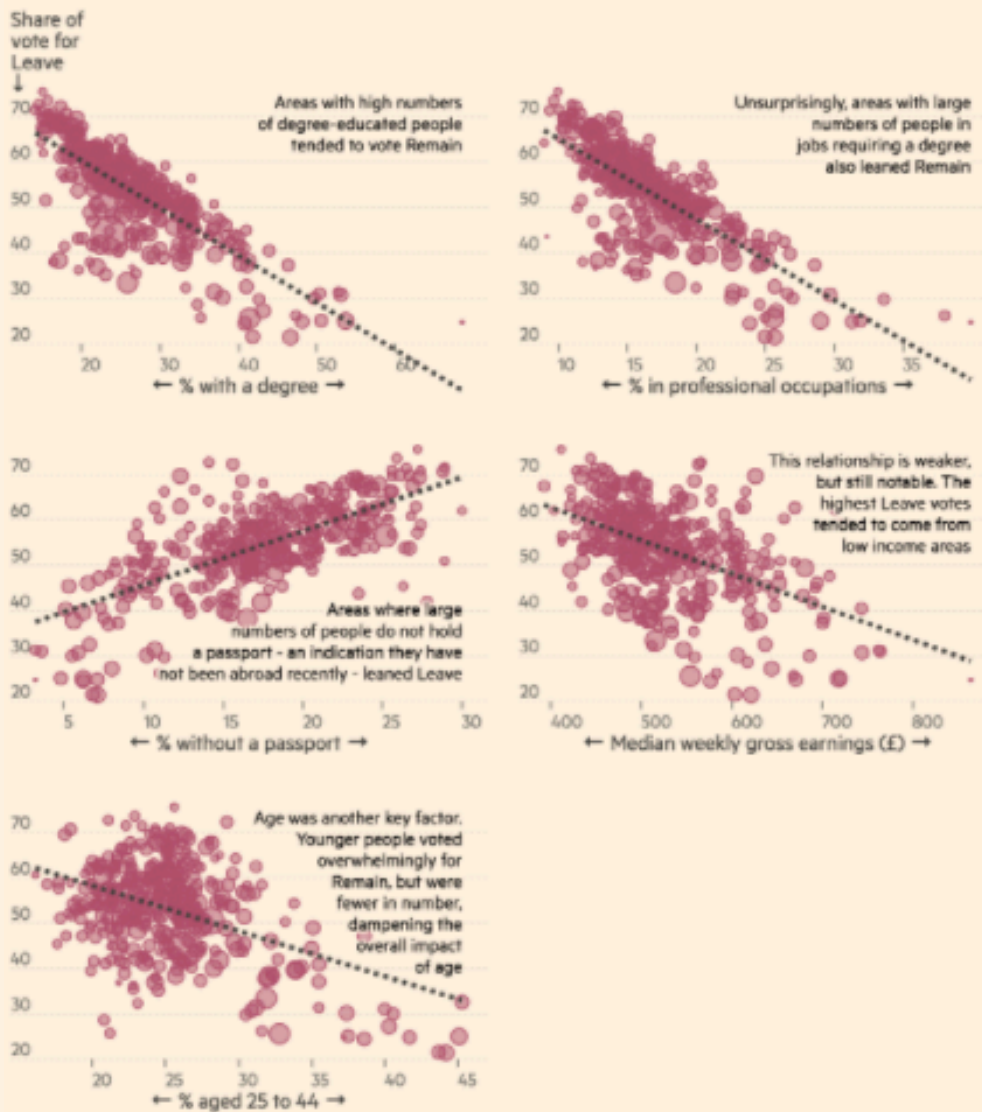
University of Oxford

#EBF17



The demographics that drove Brexit

Britain has voted to leave the EU, a decision that has left millions of Remain voters asking how this happened, and who were the 17.4m people who voted Leave. The five characteristics below were among the most strongly correlated with the share of the vote for Leave, when measured across the 382 voting areas. Every circle below represents one voting area



Referendum results: Press Association
Demographic data: UK Census, Office for National Statistics
Graphic by John Burn-Murdoch / @jburnmurdoch

FT

Key Remain and Leave supporters

#EBF17



Survey of 16,242 UK adults in February and March 2016
Sources: YouGov; results for Northern Ireland from a LucidTalk poll

FT

#EBF17

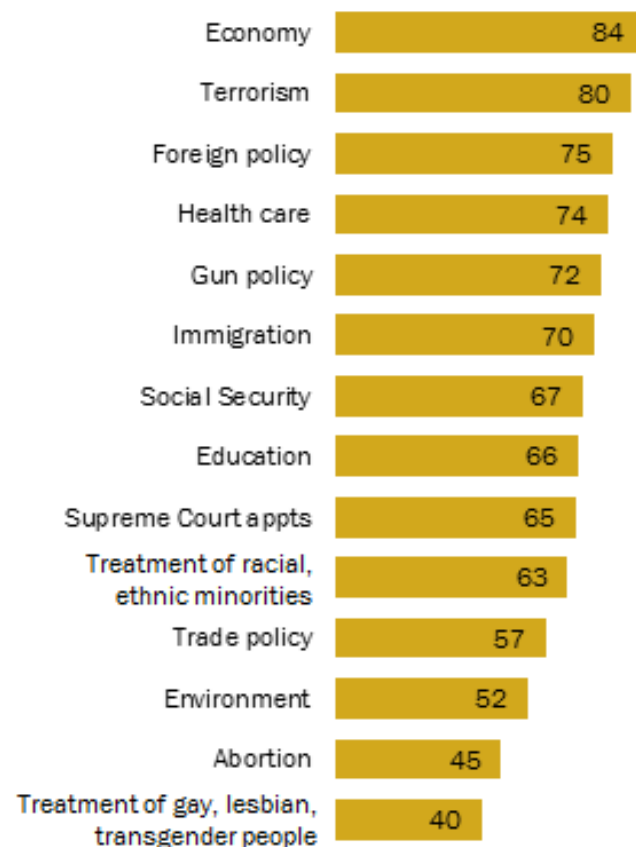
BREAKING POINT

The EU has failed us all

We must break free of the EU and take back control of our borders.

Economy and terrorism are top issues for voters in 2016

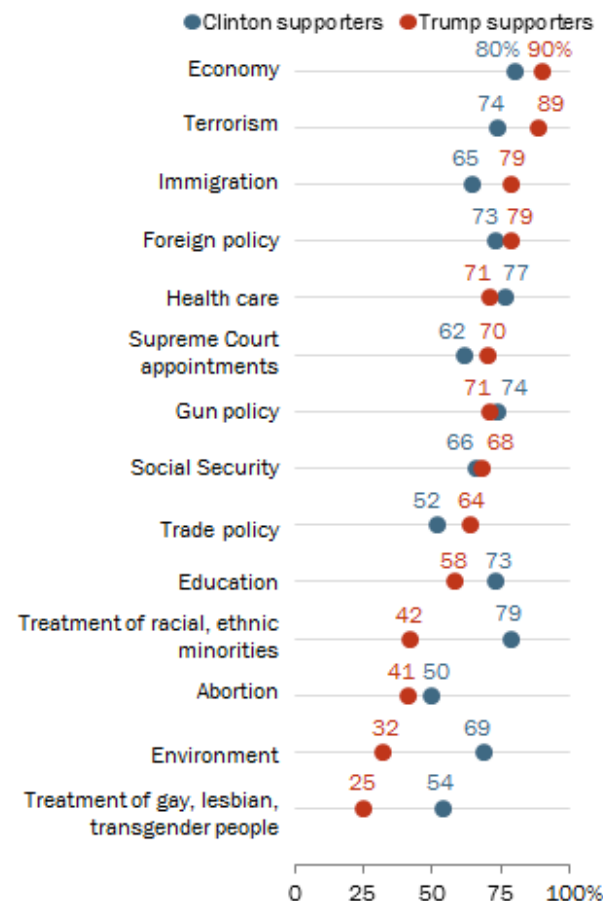
% of registered voters saying each is "very important" to their vote in 2016 ...



Note: Based on registered voters. Q40.
Source: Survey conducted June 15-26, 2016.

Views of 2016 issue importance among Clinton and Trump supporters

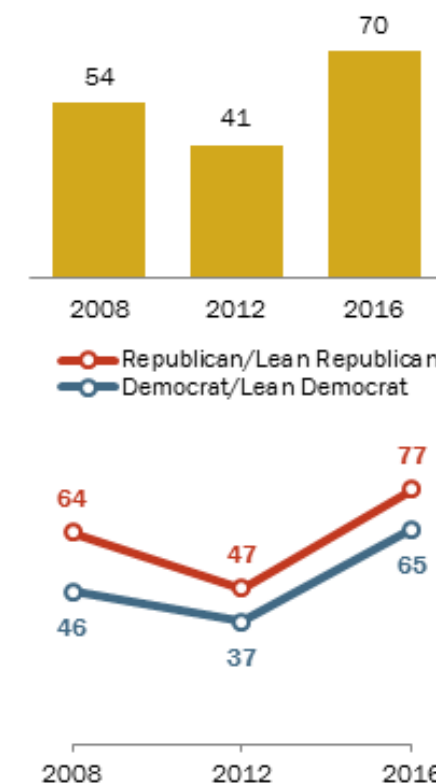
% of registered voters saying each is "very important" to their vote in 2016 ...



Note: Based on registered voters. Q40.
Source: Survey conducted June 15-26, 2016.

More see immigration as very important to '16 vote

% of registered voters who say immigration is "very important" to their vote ...



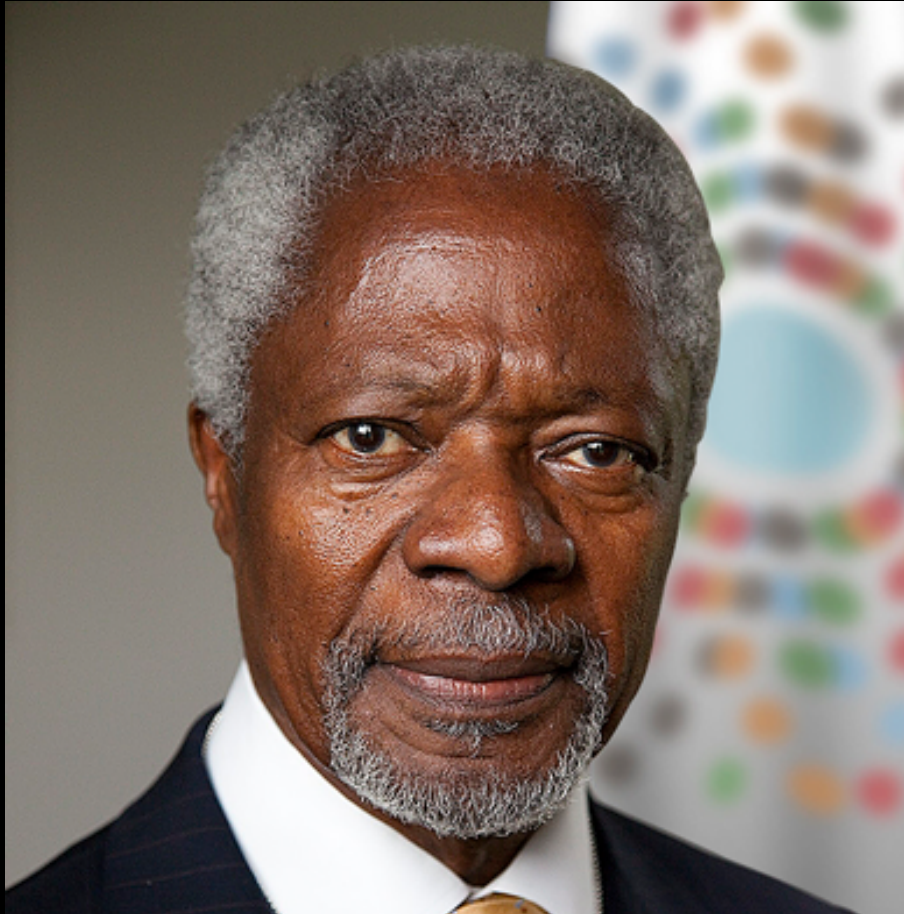
Notes: Based on registered voters. Trends from comparable points in previous election cycles. Q40d.
Source: Survey conducted June 15-26, 2016.

#EBF17



INCLUSIVE GLOBALIZATION

#EBF17



“We need to realize that globalization’s glass house must be open to all if it is to remain secure...Acts of bigotry and ignorance can be seen as the ugly faces of an exclusive, antagonistic globalization”.

#EBF17



1) IMMIGRATION

Attitudes split on impact of immigration – but most concerns over pressure on public services and jobs/economy

Immigration has placed too much pressure on public services in your country



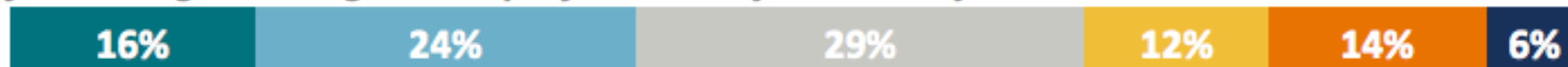
Immigrants in your country have made it more difficult for people of your nationality to get jobs



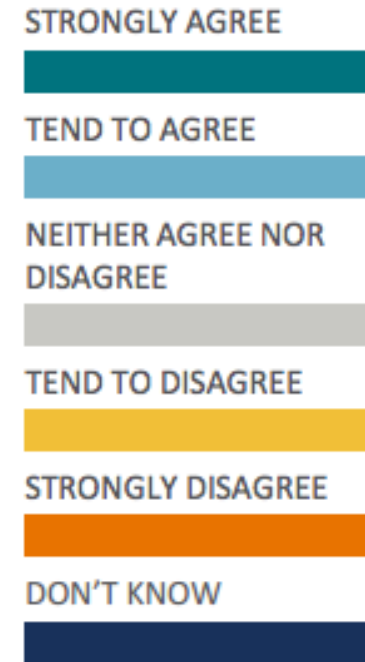
Immigration is good for the economy of your country



Priority should be given to immigrants with higher education and qualifications who can fill shortages among certain professions in your country



Immigrants make your country a more interesting place to live



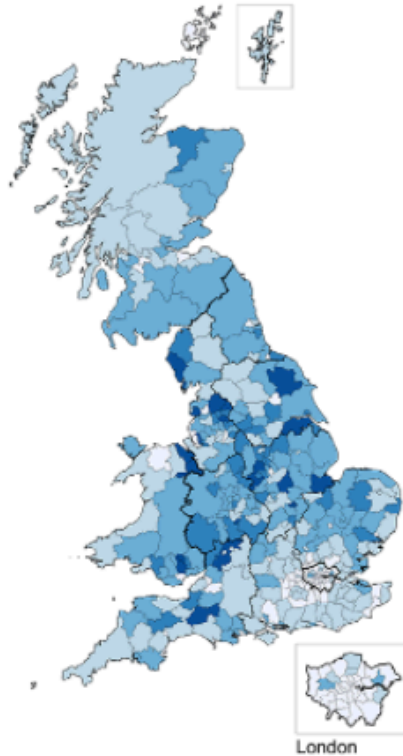
#EBF17



2) NATURE OF WORK

#EBF17

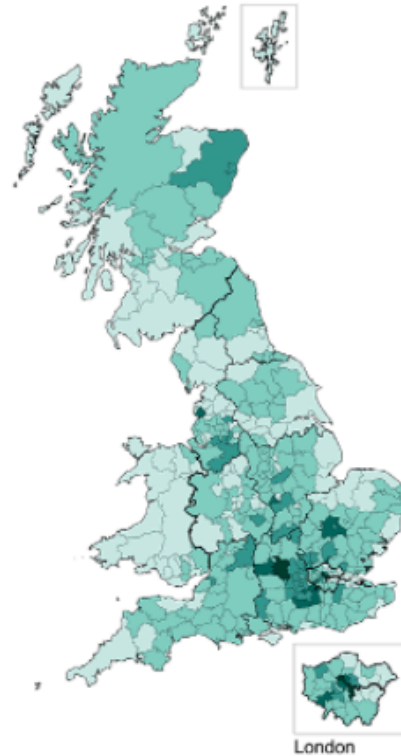
Manufacturing



Percentage
(Total number of areas = 380)

20.0 to 35.5	(22)
15.0 to 19.9	(40)
10.0 to 14.9	(113)
5.0 to 9.9	(128)
0.3 to 4.9	(77)

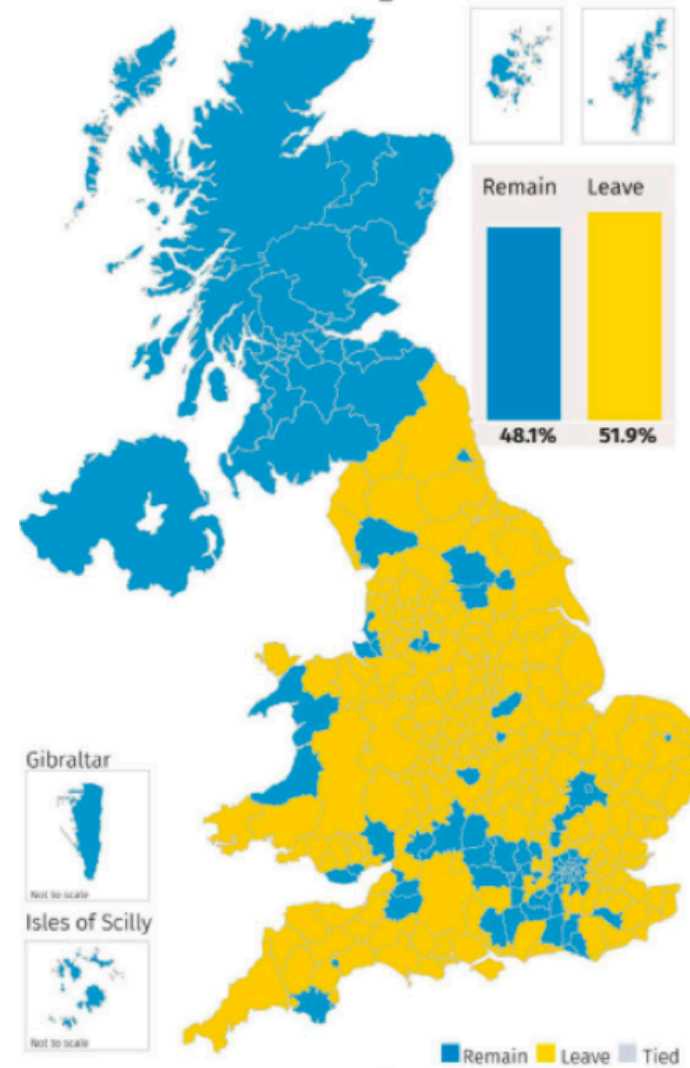
Professional, scientific & technical



Percentage
(Total number of areas = 380)

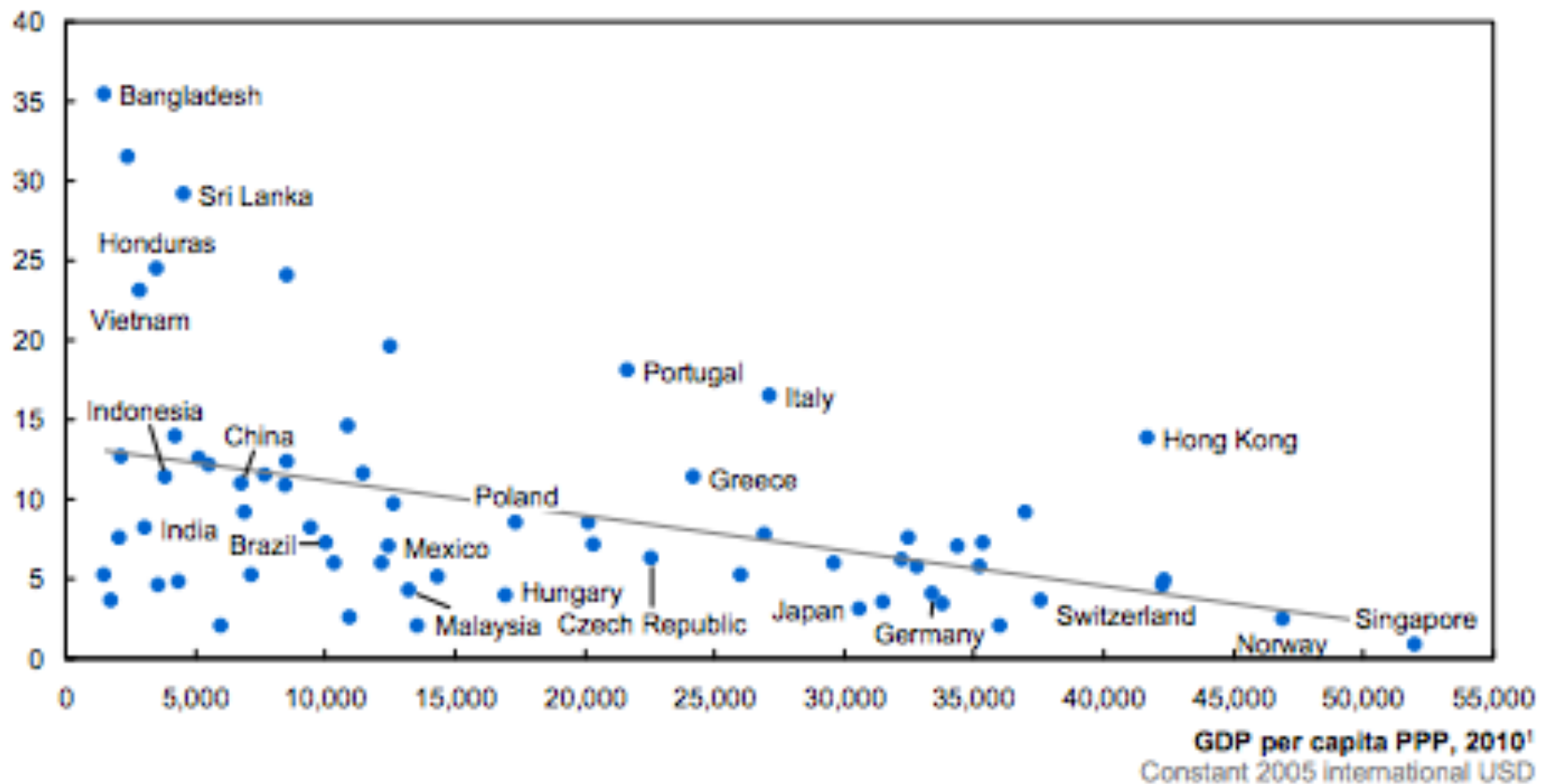
20.0 to 24.2	(4)
15.0 to 19.9	(13)
10.0 to 14.9	(40)
5.0 to 9.9	(195)
1.2 to 4.9	(128)

Source: Office for National Statistics licensed under the Open Government Licence v.3.0.
Contains OS data © Crown copyright and database right 2015



The share of a nation's manufacturing output from labor-intensive tradables declines as wealth rises; Italy and Portugal are exceptions

Value-added share of labor-intensive tradables group
% of total manufacturing value added

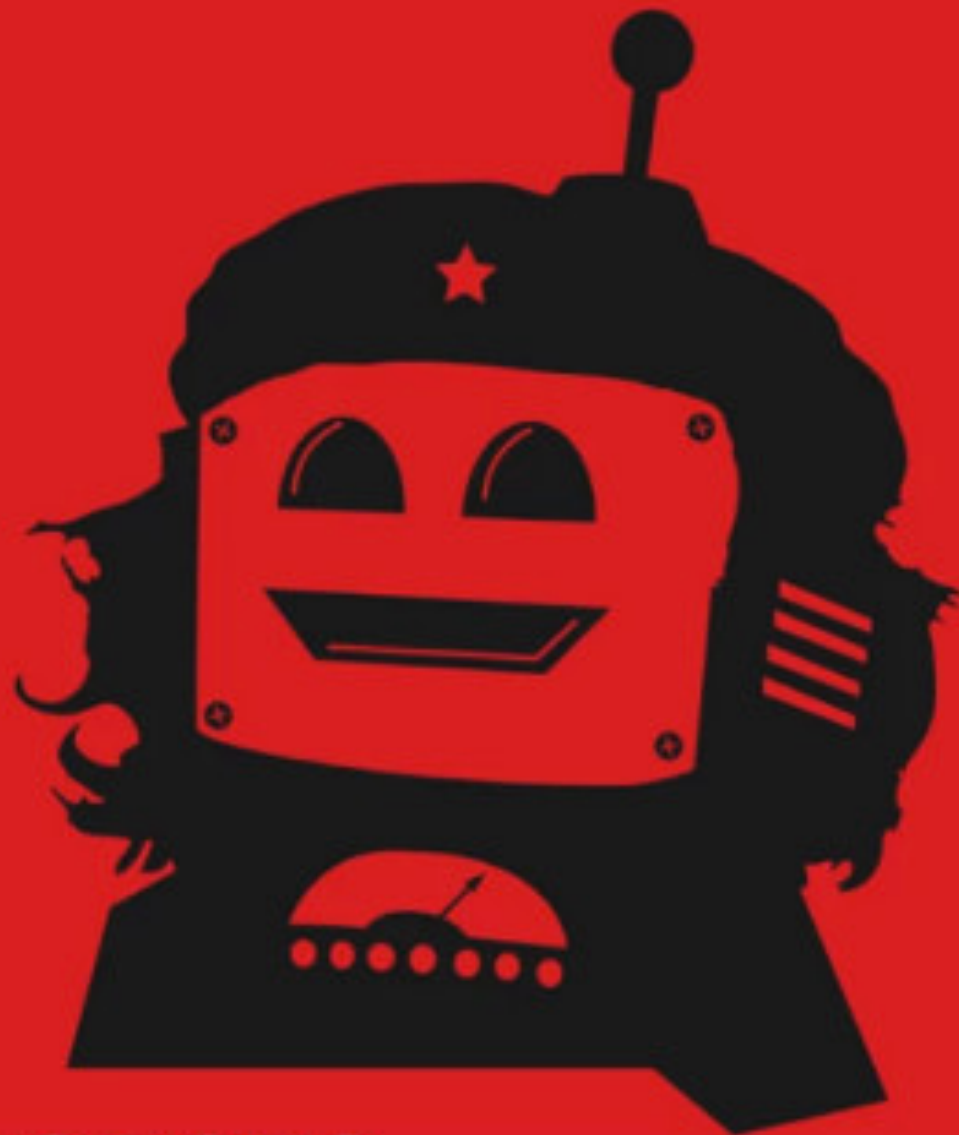


1 PPP = purchasing power parity.

NOTE: Calculations compiled bottom up from all two-digit ISIC manufacturing industries from IHS Global Insight, excluding (D37) Recycling, as well as 75 of the largest economies, of which 28 are advanced and 47 are developing.

SOURCE: OECD STAN; IHS Global Insight; World Bank; McKinsey Global Institute analysis

#EBF17



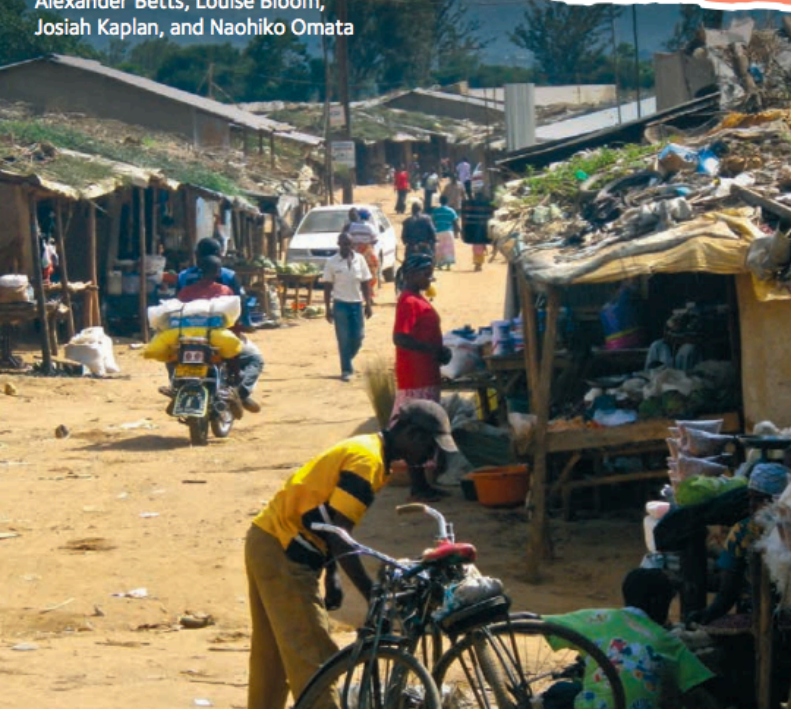
**ROBOTS
FOR BASIC INCOME**

1) FROM CSR DEPARTMENTS TO BOARDROOMS

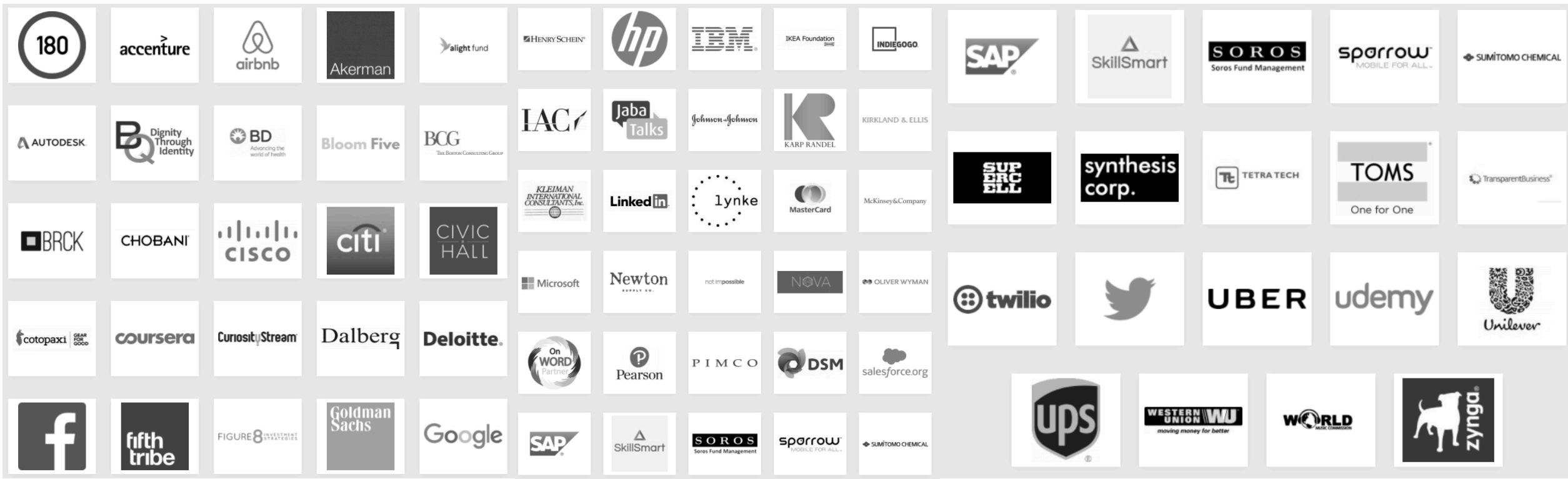


Refugee Economies Rethinking Popular Assumptions

Alexander Betts, Louise Bloom,
Josiah Kaplan, and Naohiko Omata



2) COLLECTIVE IMPACT



3) WHOLE-OF-COMMUNITY

#EBF17

