





Hamburg Chamber of Commerce, Deutsch-Dänische Handelskammer & Thinkers50 Europe presents

Future Hackers: Taking Business Forward with an Agile Innovation Culture

Thinkers50 is the world's most reliable resource for identifying, ranking, and sharing the leading management ideas of our age. We invite you to join us for an afternoon of networking and inspiration with Peter Fisk, professor at IE Business School, Global Director of Thinkers50 and bestselling author of the book "Game Changers". Finally, he teaches, and is a frequent speaker, at GERBUS Academy, Hamburg.

In his keynote today, Peter Fisk will give you examples of successful game changers such as SpaceX, Netflix, Alibaba and Nespresso. He will also explain the hacking mindset needed to face the future and find new ways forward – inspiring you to be bold, brave and brilliant!



About the speaker

Described by Business Strategy as "one of the best new business thinkers", Peter Fisk is a thought leader on growth and innovation, customers and marketing. He is a best-selling author, expert consultant and keynote speaker, helping business leaders develop innovative strategies for business and brands. He is a professor at IE Business School where he leads their flagship executive leadership program, runs his own innovation company, GeniusWorks, and is director of Thinkers50 Global, which brings together the best ideas in business.

Due to a close cooperation between Hamburg Chamber of Commerce, Deutsch-Dänische Handelskammer, Thinkers50 Europe and GERBUS Academy, the event is free to attend.

Date & time

Monday, April 30 from 17:00 to 18.30. Doors will open at 16.30.

Venue

Elbe-Zimmer at the Hamburg Chamber of Commerce

Target group

Leaders, managers, board members

Sign-up

The event is free, but registration is necessary. Sign-up for the event by sending an email to <u>pawil@odense.dk</u>.



