

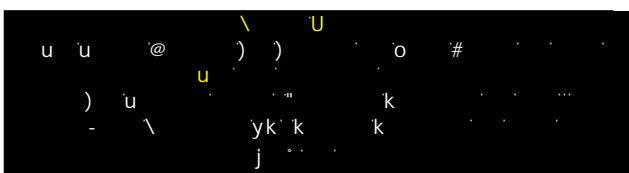
THINKERS50 EUROPEAN BUSINESS FORUM 2018

Making better choices ... applying new technologies for social innovation

Business leaders need to look beyond profits, to the broader impact of business on society ... defining a higher purpose, and innovating their business as a force for good which demands "better choices". "Social innovation" is not new ... however the next generation of technologies – AI to blockchain, 3D printing to robotics – enable new ways to achieve this, and with more impact ... and more choices.

Day 1, Wednesday 26 September ... the Why

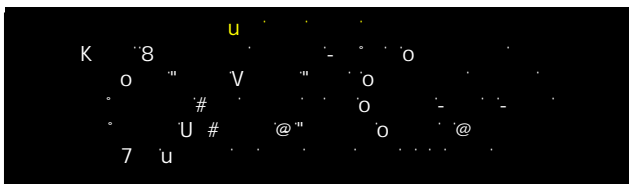
0900



Break

1030

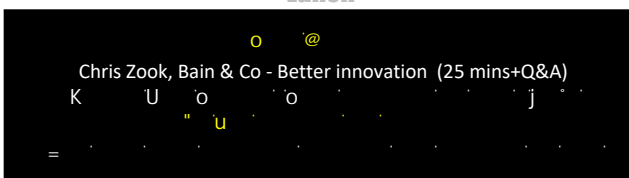
1100



1230

Lunch

1330

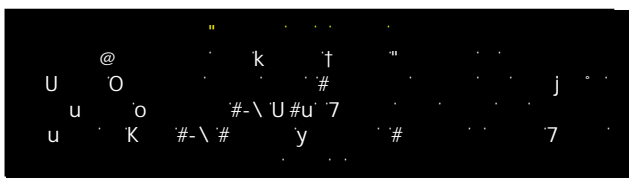


Chris Zook, Bain & Co - Better innovation (25 mins+Q&A)

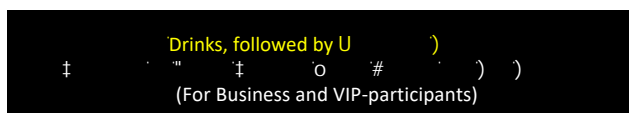
1500

Break

1530



1830



Drinks, followed by U

(For Business and VIP-participants)

Context: The challenge of social innovation

Vision: The opportunities of social innovation

Day 2, Thursday 27 September ... the How

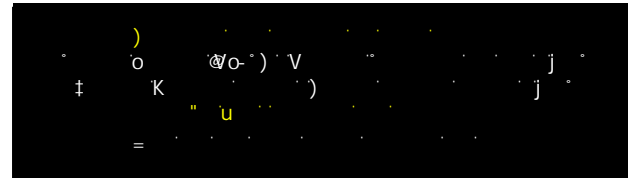
0900



1030

Break

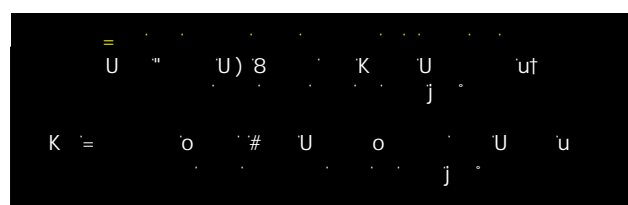
1100



1230

Lunch

1330



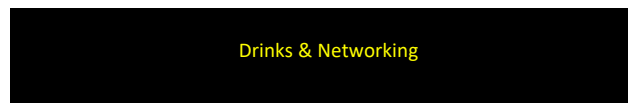
1500

Break

1530



1700



Drinks & Networking

Action: The process of social innovation

Leadership: Making better choices